## E Y E W E A R FOR EVERY FACE

One of the most important thing to understand when choosing an eyewear is the face shape. There are 4 main shapes, and for each one there is a perfect model of eyewear

Please pay attention to these simple rules

- The frame should fit to the face shape
- The color of the frame should be in line with the caratheristics of the face
- The frame should be well-proportioned the the face shape



## Oval shape

If oval is your shape you are lucky because you can choose every type of eyewear due to the right propotion between the chin, cheeckbones and forehead.
Anyway we can suggest you squared shapes, the frame could be thick or not, depending on your choice..

## Rectangular shape

If you have a rectangular shape, please pay attention to the width of the frame because if it is too big closed to the temples the risk is to look like a fly. The rounded shape are good for you, attention to the frame's thick.
If your face is too small choose a thin frame, otherwise a thick one will be perfect.

## Round shape

If you have a round face you should choose a frame which takes in consideration the width and the lenght of your face. Don't choose a round and big shape because they could highlight your round face. Very important in this case is make this face looks longer and thinner. We can suggest rectangular and squared shapes.


## Triangle-shaped

If you have a triangle-shaped face the ideal frame for you is the cat eye. Actually the frame should extends the eyes line balancing the small chin.

## Square shape

If you have a square shape you should choose a frame which can help to look rounded. The horizontal, oval and rounded shapes are the best, try to choose a middle thick frame.

## Another important element to keep in mind when choosing

 an eyewear is the color of the eye.The secret is to choose the colors which are in the "color's wheel" creating a contrast between the colors, choosing the opposite.

Blue eyes: the orange is the opposite color, choose a frame with warm colors so the blue of your eyes will stand out.

Green eyes: the opposite color is the red. Your eyes will shine with red and pink color chart, such as purple, bordeaux and violet.

Brown eyes: this color is a neutral one, so we can say that it fits with every other color, but remember that magenta and blue will stand it out.

